smudge ink
CUSTOM WEDDINGS

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DATE _____

We are happy to put together a preliminary design and quote for you based on the information below. If you are pleased with the cost estimate and design, we will build out your additional pieces. All costs are based on your invitation suite being letterpress printed. **PLEASE NOTE** This form should be used for for designs you see on our website.

To work with us on a design that is 100% custom, please contact our studio: 617.242.8228 or info@smudgeink.com

1. CHOOSE A DESIGN FROM OUR WEBSITE:_____ **(name of design)**

2. HOW MANY INVITATION SETS DO YOU NEED?_____

3. WHAT PIECES ARE YOU SEEKING?

☐ save-the-date card	☐ reply cards	☐ menu cards	☐ other:
☐ invitation	☐ reply card envelopes	☐ placecards	_____
☐ outer envelopes	☐ reception cards	☐ programs	_____
☐ inner envelopes	☐ direction/accommodation cards	☐ thank you notes	_____

4. PLEASE WRITE OR TYPE YOUR INVITATION TEXT BELOW (OR SAVE-THE-DATE TEXT IF YOU ARE ONLY SEEKING SAVE-THE-DATE CARDS AT THE MOMENT). THIS IS FOR THE PURPOSE OF MOCKING UP YOUR INITIAL DESIGN. THE REST OF THE TEXT IS NOT NECESSARY UNTIL FURTHER ALONG IN THE PROCESS.

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5. WHAT ARE YOUR WEDDING COLORS? (For the purposes of this initial mock-up, please describe the colors you are looking for. If you choose to move forward with Smudge Ink, we will request color swatches or pantone matches to match the colors accurately.)

_____

_____

6. FONTS: We will use the fonts on the original invitation unless you note otherwise here:

_____

7. WHAT IS YOUR CONTACT INFORMATION? NAME:_____

EMAIL:_____

PHONE:_____

IMPORTANT INFORMATION:

We will email you within 3 business days of receiving this form with an estimate and intial mock-up. If you are happy with the results, we will the relevant information for the additional pieces. Once you have signed off on the final design and Submitted your 50% deposit, your wedding invitations will be ready in 2-1/2 weeks. (please note that rush service is available.)

PLEASE GIVE US A CALL IF YOU HAVE ANY QUESTIONS. THANKS!